



London 2012 pins

The London 2012 Olympic and Paralympic Games will be everyone's Games – and pins will be a great way to remember them. There will be 2,012 pin designs available. Each pin will help tell the story of the Games. Pins are available in several different categories and themes. Pick one theme to start your collection!



How do I find out more about my pin?

Turn your pin over to learn its story.



Pin Trading Do's & Don'ts

- Do wear two or more pins to signify that you are a trader. Remember: if you wear it, it's tradable. You may put pins you want to trade on your cap, scarf, lanyard or vest, or in a pin bag.
- Don't let anyone rush you into a trade. Make sure a trade seems fair to you.
- Don't collect for the monetary value, but the experience and memories a pin brings you.
- Most importantly, have fun and make friends!

Start your collection with pin badges from official London 2012 shops and other good retailers.